

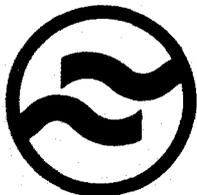


**A WORKSHOP
THE PROCESS OF PROGRAM EVALUATION
THURSDAY, NOVEMBER 2, 1972
TREADWAY INN, NIAGARA FALLS, NEW YORK
SPONSORED BY THE
LAKES AREA
REGIONAL MEDICAL PROGRAM**



A WORKSHOP
THE PROCESS OF PROGRAM EVALUATION

Sponsored by the
Lakes Area Regional Medical Program



Thursday, November 2, 1972
Treadway Inn, Niagara Falls, New York

PURPOSE

To assist Health Professionals to develop a greater understanding of the evaluation process.

PROGRAM

Thursday Morning	Ballroom
9:00-10:00	Registration - Ballroom Coffee
10:00-10:10	Welcome Irwin Felsen, M.D. President, Lakes Area Regional Medical Program Regional Advisory Group, Inc.
10:10-10:30	"Program Evaluation and the Mission of Lakes Area Regional Medical Program" John R.F. Ingall, M.D. Executive Director Lakes Area Regional Medical Program
10:30-12:00	"A Design for Program Evaluation" John C. Cassel, B.Sc., M.P.H., M.B., B., Ch., Int. Med. Department of Epidemiology University of North Carolina Chapel Hill, North Carolina
12:00- 1:30	Luncheon Ballroom

Thursday Afternoon

1:30- 3:30 **Small Group Discussions**
Niagara Room, Ballroom

Discussions will be based upon the objectives and activities proposed in local funded grant applications. A skillful leader will be assigned to direct the discussion of the group around Doctor Cassel's presentation of his evaluation model. The participants will use Doctor Cassel's model to work toward the creation of an evaluation approach for the proposal. Participants will be given an opportunity to become directly involved in the process of program evaluation.

3:30- 4:30 **Group Reports**
Panel Reactors

Moderator

J. Warren Perry, Ph.D.
Dean, School of Health Related Professions
State University of New York at Buffalo
Buffalo, New York

Panel

Harry A. Sultz, D.D.S.
Professor, Department of Social
and Preventive Medicine
State University of New York at Buffalo
Buffalo, New York

Elsa R. Kellberg, M.A.
Assistant Director for Evaluation
Lakes Area Regional Medical Program
Buffalo, New York

Robert O'Shea, Ph.D.
Associate Professor
Department of Sociology
State University of New York at Buffalo
Buffalo, New York

4:30- 5:30 Hospitality Hour **Cash Bar**

DIRECTIONS

Take the Niagara section of the Thruway over the Grand Island Bridge to the Robert Moses Expressway. Get off at Buffalo Avenue and turn right. The Treadway is located approximately one mile on the right hand side of the street at 7003 Buffalo Avenue.

There is no registration fee for this conference.

PLANNING COMMITTEE

Program Committee

Fr. Cosmas Girard, Chairman, Program Committee, Vice President, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

Irwin Felsen, M.D., President, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

Harry Sultz, D.D.S., Member, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

J. Warren Perry, Ph.D., Member, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

Virginia Barker, R.N., Member, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

LaVerne Campbell, M.D., Member, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

Larry Green, D.D.S., Member, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

William Hilger, Member, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

Allan Korn, Lakes Area Regional Medical Program, Board of Trustees

Murray Marsh, Member, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

Bert Klein, D.P.M., Member, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

Theodore Bronk, M.D., Secretary, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

William Ennis, Member, Lakes Area Regional Medical Program, Regional Advisory Group, Inc.

Regional Medical Program Staff

James McCormack, Ph.D., Associate Director for Planning and Evaluation

Patricia Shine Hoff, R.N., M.A., Director for Nursing and Allied Health Affairs

Elsa Kellberg, M.A., Assistant Director for Evaluation

Anthony Zerbo, Jr., Director of Communications

All taping and sound equipment provided by the Telephone Lecture Network project of the Lakes Area Regional Medical Program.